**Govt.Degree College Ganderbal.**

**Internal Assessment 2020**

**Ability Enhancement Course**

**Subject: Political Science**

Paper-IV- Public Opinion and Survey Research

Couse Code: PS-SEC-2

Semester 4rd (CBSC)

Backlog Batch 2017/2018

Maximum Weightage: 90

Minimum Weightage: 36

***Note:***

1. Assignment must be hand written. Computer typed based assignment will be rejected and not evaluated.
2. Assignment should not be more than 10 pages and should be in PDF form.
3. Front page of the assignment must contain all the necessary information of the student for that student has to follow the guidelines written in notice issued by the College.
4. Students will send their assignments on our mail ID [4thsemskill@gmail.com](mailto:4thsemskill@gmail.com) by or before 26th June 2019.

***Answer any three questions in 3000 words each. Each question carries 30 Marks***

1. What is public Opinion highlight the characteristics of Public Opinion?
2. Write a detailed note on uses of Opinion Poll?
3. Define Sampling and Types of Sampling in detail?
4. Write detailed note on Questionnaire and uses of Questionnaire in Survey Research?
5. What is Quantative Data Analysis How it is useful in Survey Research?